

SHOPSMITH SHAVINGS



SHOPSMITH Shavings Replaced by New and Bigger "SHOPMAG"

Farewell to Shavings

It was apparent with the sales of the first SHOPSMITHS that owners were taking an unusual interest and pride in their new power tool—and they expressed to Magna a real desire to receive information about new uses, new accessories, woodworking hints and even what other owners were doing with their SHOPSMITHS.

SHOPSMITH SHAVINGS grew out of this desire for more information from owners and Magna's concept that a manufacturer's interest in the customer should not end just because the sale had been completed. The first bulletins were called "Shop Notes." Sometime later "Shop Notes" was enlarged and improved and became SHOPSMITH SHAVINGS.

Magna has mailed more than 1,000,000 copies of SHAVINGS to SHOPSMITH owners, and if it were economically possible, we would like to continue this service without charge. However, you can readily see that with now more than 200,000 owners, this is not possible—particularly since you and Magna would both like to see SHAVINGS enlarged and issued more often.

But SHOPMAG, like SHAVINGS, is your magazine, too! It will continue the bond established by SHAVINGS between SHOPSMITH owners and Magna. So this is not farewell to SHAVINGS, but welcome SHOPMAG—the new SHAVINGS.



"SHOPMAG" Becomes Official Shopsmith Owners' Magazine With Sept. Issue

This is the final issue of SHOPSMITH SHAVINGS—but final only in name. For in September SHAVINGS will be superseded by a new publication written especially for SHOPSMITH owners—"SHOPMAG"—20 big, newsy, helpful pages appearing four times each year.

SHOPSMITH SHAVINGS IS BEING CHANGED . . . because you the owners asked for it. You requested a bigger publication, issued more frequently and with more information in each issue. And we agreed! Once the decision was made to enlarge its size and increase its frequency of publication to four issues a year (Fall, Winter, Spring and Summer), we started asking SHOPSMITH owners what else they would like to see in this new magazine.

SHOPMAG IS THE RESULT OF OWNER SUGGESTIONS . . . they said they wanted a publication which made them feel like they were gathered around a workbench with other SHOPSMITH owners, experts and amateurs, swapping shop kinks . . . reporting on the progress of their most recent SHOPSMITH project . . . learning the tricks of making professional-looking furniture, built-ins and other house additions.

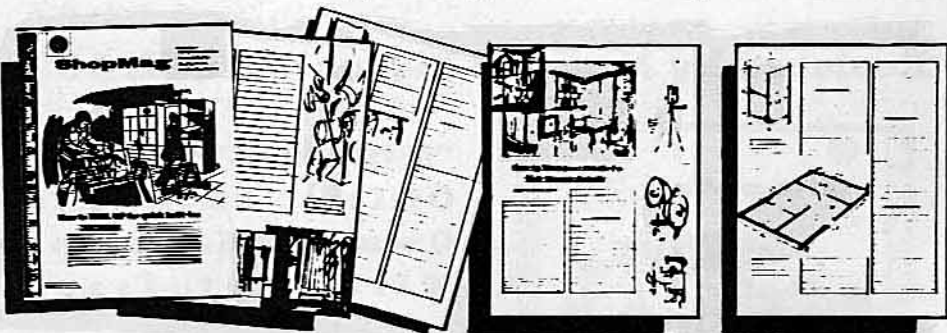
Owners were not so much interested in projects (tastes in furniture design vary from one person to another) . . . but they were interested in learning how to make items they designed themselves. They would also like to know how to copy a particular piece of furniture their wives have selected from a magazine illustration.

These are but a few of the things you wanted in a new magazine, and these are the things you'll find in SHOPMAG. Because SHOPSMITH is the most significant power tool in America today, we intend that SHOPMAG shall be equally distinctive and helpful . . . that it shall provide enjoyment as well as information . . . presented attractively with numerous illustrations, new type faces and page format, and color to highlight special features.

**See Page 2 for "Advance Preview" of SHOPMAG
Take a look into the future and see what's in
store for you in your first issue of ShopMag!**

New Features of SHOPMAG Designed to Give Inspiration as Well as Information!

Here's a Preview of What You'll See in ShopMag in September!



HOW TO TOOL UP FOR BUILT-INS . . . not just another article on how to build one specific kind of built-in, but the full story on how to "go about" building any built-in, whether it be for a hi-fi cabinet or clothes storage.

HOW TO WRITE AND ILLUSTRATE AN ARTICLE . . . turn your projects into cash with articles submitted to magazines looking for good projects and "before and after" stories . . . this article tells you how.



SANDERS ARE TOOLS, TOO! . . . discover the many new jobs you can do with your sander that you hadn't thought of . . . how to use your sander to save time and effort on your projects.



SKETCHBOARD . . . ever see a piece of furniture or a project that you'd like to duplicate in your shop? This article tells you how to make your own working sketches from drawings or pictures of items you'd like to build.

ShopMag Shows You How to Get The Most From Your SHOPSMITH

One of the biggest advantages you have as a SHOPSMITH owner is that you can tackle just about any project and see it completely through from rough cutting of the lumber—to the final sanding and finishing operations. SHOPMAG is written to help you get the most out of your SHOPSMITH and your talents . . . to show you how to use this advantage to get more fun, enjoyment and pride of accomplishment from your efforts.

But SHOPMAG is more than a "how-to" magazine. It starts with the step before "how-to" and gives you sparkling, new ideas on "what-to"! SHOPMAG gives you the inspiration on what you can do with your SHOPSMITH, and then gives you all the information you need on how to do it the easiest and best way!

Here's How You Can Become a Charter Subscriber to SHOPMAG and Obtain a Valuable 50¢ Woodworking Operations Chart All for Only \$1.00!

For a limited time only, SHOPSMITH owners can become Charter Subscribers to SHOPMAG and obtain 4 BIG issues—PLUS—a new, quick-reference Woodworking Operations Chart especially designed for SHOPSMITH . . . all for only \$1.00. This all-new Woodworking Operation Chart (regularly priced at \$.50) covers all operations of SHOPSMITH plus new Magna tools including Belt Sander, Bandsaw, Jigsaw, Jointer and Paint Sprayer.

1. Enclose \$1.00 in the red, postage-paid envelope—the same envelope you use if you order the new edition of "Power Tool Woodworking For Everyone."
2. Be sure to indicate in the space provided on the inside flap of the red envelope whether you own a SHOPSMITH Model 10ER or Mark 5, and when you purchased it.
3. Mail the envelope now, this offer expires June 1, 1956.
4. You will receive your first issue of SHOPMAG and your free Woodworking Operations Chart in the mail about September 15th, and three more big issues.





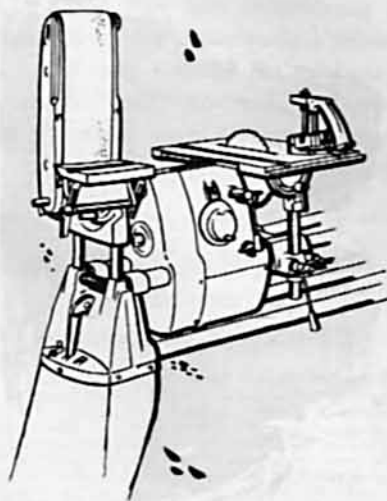
about SHOPS MITH ACCESSORIES

New 6" MAGNA Belt Sander Now Available at Your Dealer.

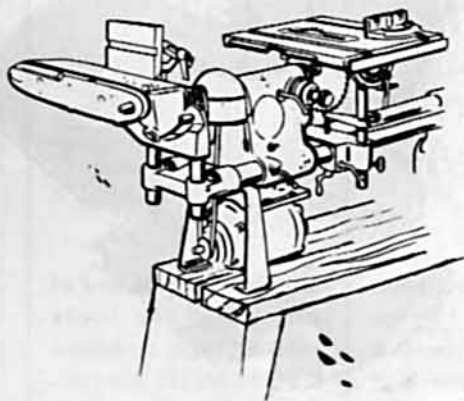
New MAGNA 6" Belt Sander, introduced only a few months ago, already enjoys phenomenal acceptance. It is a full scale production tool, using 6" x 48" belt traveling over a 6" x 16½" back-up plate. It is the only belt sander with automatic belt tension and instant belt change. Exclusive cast iron table, with miter gauge groove, tilts 20° into belt or 45° away from belt; is usable as a table when sander is in vertical position, and as either a stop or fence when sander is horizontal. The belt sander is a basic tool in all professional cabinet, furniture and pattern shops. Now for the first time, SHOPS MITH owners can have this tremendous capacity and unusual versatility in their own shops . . . and it costs less than half the price of comparable belt sanders!

The MAGNA 6" Belt Sander is available now at all SHOPS MITH dealers priced at \$49.95.

Belt Sander Mounts on Both SHOPS MITH Mark 5 and Model 10ER . . .



You can mount MAGNA 6" Belt Sander in Power-Mount on Mark 5. The Belt Sander can be used in conjunction with disc or drum sander for maximum efficiency.



With the new Power-Mount Adapter kit, 10ER owners can have all virtues of Mark 5 Power-Mount—including use of new 6" Belt Sander for work-saving combinations.

What You Can Do With a Belt Sander In Your Shop . . .

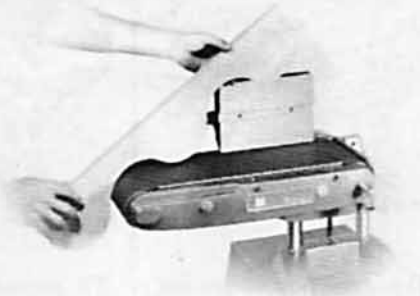
Because of extremely large capacity and straight-line action, the Belt Sander is one of the most versatile of woodworking tools. Any professional cabinetmaker will verify its importance.



With coarse belt and low speed the Belt Sander removes stock very rapidly for dimensional sanding on ends, edges, or surfaces at any angle. Instant belt change for finish sanding.



With fine-grit belts you get a mirror-like finish on even large stock. An ideal finishing tool, it takes the hard work out of final surfacing for a professional finish.



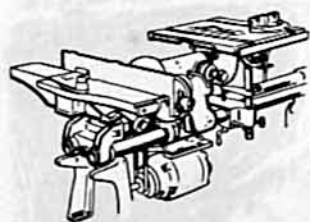
Small projects can be finish-sanded after assembling. Extremely versatile table and choice of horizontal or vertical operation of MAGNA sander give previously unobtainable flexibility. Combined with disc or drum you get production sanding capacity at very low cost.

Shopsmith and New Magna Sprayer Make Fix-up, Paint-up for "Operation Home Improvement" Easy, Fun and Economical!

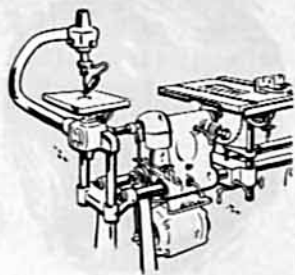


MAGNA Sprayer takes the "arm-ache" out of painting. Dual-purpose gun permits use of either heavy-bodied external paints or thin furniture-finishing lacquers with equal facility. Unique coupling, supplied with unit, permits painting over 100 feet from SHOPSMITH and compressor . . . makes practical the spray painting of fences, home exteriors and other previously difficult projects. Tire inflater and dusting nozzle also included, and complete Owner's Manual which teaches fundamentals of spray painting, shows how simple modern finishing and refinishing can be.

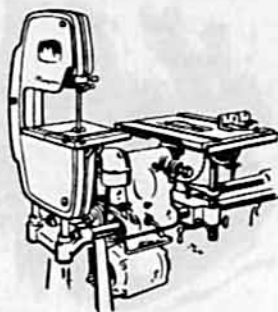
New Power - Mount Adapter Kit Gives Use of Any Magna Tool on Shopsmith Model 10ER



This new accessory for 10ER owners gives them the versatility of the Mark 5 Power-Mount, including use of Jointer or Sprayer.



Kit includes two castings, one for Jointer and Sprayer, and a second for Jigsaw, Belt Sander, and even the new Bandsaw.



Kit also permits use of any of these tools with all your standard SHOPSMITH attachments, for unequalled shop versatility.

With this modern method of painting and finishing you can quickly and easily renovate your entire home. Even big jobs like painting the house or a long fence, formerly the cause of many a blister and sore brush arm, are easy with MAGNA Sprayer. The gun quickly converts from external mix—used for heavy-bodied paints and enamels—to internal mix for professional furniture and project finishing with lacquers and similar thin materials. Now you can easily get mirror-smooth built-up finishes on your projects by applying modern materials in this modern way. Every SHOPSMITH owner will want this new MAGNA accessory, since a hand-applied professional finish was formerly the most difficult part of his homecraft. MAGNA Sprayer gives you a complete, professional spray finishing outfit including: compressor, gun, 1-quart metal container, external and internal mix nozzles and 15' of hose.

The MAGNA Sprayer is available now at all SHOPSMITH dealers priced at \$49.95.

New Magna 11" Bandsaw Available This Summer

This long-awaited and much-needed SHOPSMITH accessory is in production and will be in your dealer's showroom early this summer. Like all Magna products, the new Bandsaw contains advanced engineering features formerly unobtainable for the home shop.

Magna Engineering Corporation Changes Its Name

Since Magna is now the leading manufacturer of stationary home power tools in America, it seems appropriate that the company's corporate name better reflect its product. So Magna Engineering Corporation is now known as Magna Power Tool Corporation. You will be seeing both names on accessory boxes and literature for some time, but be assured that the same guarantee of quality and performance apply—as long as it's MAGNA or SHOPSMITH.

MAGNA POWER TOOL CORPORATION

MENLO PARK • CALIFORNIA