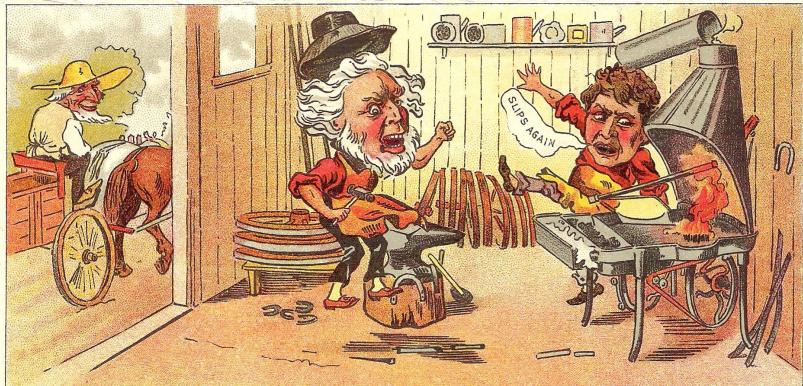


HARRY BRIGHT (Salesman for Uptodate & Co.)—"Business dull, eh? Thinking of buying a new Bellows? Well, I'll sell you a Bellowsif you want one, but why don't you buy one of those 'Buffalo' Forges? We sell lots of them, and everyone says it's a dandy. Saves time, space, labor and money. Think it over, old man—be around again next week."

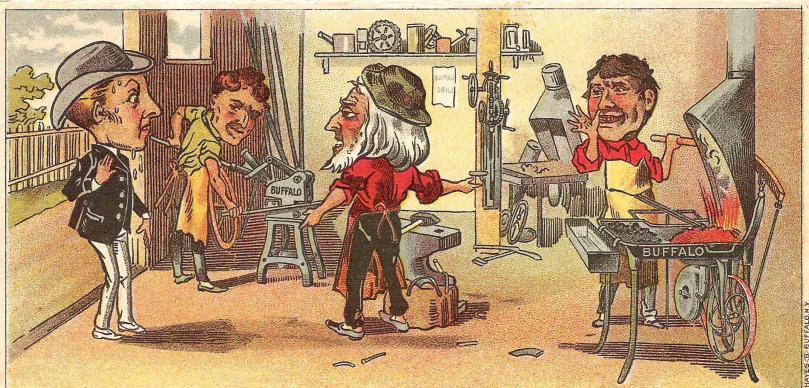


Sam Smooth (Salesman for Ketchum & Skinner)—"What! Did Uptodate & Co. have the galvanized nerve to ask you \$25 for a 'Buffalo' Forge? We can sell you the 'Blow Hard'—just as good as the 'Buffalo'—for \$20."

JOB RINGBOLT—"Times are hard. Guess I can't save \$5 any quicker; send on the 'Blow Hard.'



JOB RINGBOLT—"Slipped again! Third breakdown in two weeks. \$20 may be cheap for a Forge, but it's mighty dear for a couple of hundred pounds of scrap iron. No more imitations or 'just as goods' for me. I'll telegraph for a genuine 'Buffalo' Forge right off."



JOB RINGBOLT—"Just the man I've been looking for. There's your rattletrap 'Blow Hard'—or rather what's left of it—over in the corner. Take it away; I wouldn't give it shop room. Here's my Forge, the 'Buffalo'; cost me \$5 extra and has saved me \$50 already. No, sir! Don't care to give your forge another trial. There's only one 'best' and I've got it."